



TASMANIAN
COMMUNITY FUND

Strategic Plan

OUR VISION

Vibrant Tasmanian communities that are capable and resilient in shaping their future.

OUR PURPOSE

Investing in and strengthening Tasmanian communities.

OUR VALUES

- **Integrity** - to act with honesty and fairness at all times and ensure appropriate probity and equity in decision making
- **Open-mindedness** - to be receptive to new ideas, approaches and ways of work
- **Accountability** - to take responsibility for our actions and decisions and to provide information to the Tasmanian community in a timely and easily understood manner
- **Leadership** - to give and receive guidance from the community and lead by example
- **Collaborative** - to work with others to achieve outcomes
- **Community-focused** - to maintain connection with the community and to respond to communities identified needs
- **Flexibility** - to quickly and effectively adapt and respond to change

GOALS FOR 2018-2022

STRATEGIES

MEASURES

1

Meeting the need

- 1.1 Invest in key focus areas to shape the future: workforce engagement; community wellbeing; and community infrastructure
- 1.2 Invest in small projects that provide outcomes in grass roots communities
- 1.3 Receive evidence of community need through research
- 1.4 Investigate funding models that enable the TCF to partner with other funders to deliver outcomes
- 1.5 Influence for change in areas of identified need

- A minimum of one initiative per shaping the future focus area in the four year period
- A simplified application process for small grants
- A completed gap analysis to determine where the TCF should invest
- Vital signs, or something similar, published with partner support and feedback received from a minimum of 10 community consultations

2

Supporting individuals and communities to reach their potential

- 2.1 Develop leadership for individuals and develop capacity of organisations
- 2.2 Deliver Emerging Community Leaders Program
- 2.3 Investigate future leadership initiatives
- 2.4 Invest in supporting organisations in their strategic capacity
- 2.5 Continue leadership development in the community sector eg skills development

- Evaluation of ECL Program
- Understand impact of ECL on participants and their future growth and development
- A minimum of one initiative in the four year period focused on increasing community organisation capacity
- Board determined what if any investment the TCF will make in individual leadership development beyond the 5 year commitment to ECL
- Supported community organisations to understand, develop and implement strategic, business and operational planning
- A minimum of two sessions per year delivered to build the capacity of organisations

3

Developing partnerships that maximise outcomes for the Tasmanian community

- 3.1 Investigate partnerships with other funding organisations.
- 3.2 Foster partnerships and collaboration across the community sector
- 3.3 Maintain connections with the community

- Partnership Development Strategy completed including identification of potential funding partners
- One formal partnership in place to support the delivery of outcomes in Tasmania
- Deliver at least two workshops on collaboration and partnerships to increase the skills and understanding of the community sector
- Highlight examples of positive partnerships and collaboration
- Maintain attendance levels at community forums
- Increase in media items/articles published
- Increase in social media presence

4

Measuring success and making needs-based decisions

- 4.1 Support the evaluation of TCF initiatives and funded programs
- 4.2 Continue to gain an understanding of the needs of the community to identify areas of focus for funding
- 4.3 Use research to maximise learning for the community and to inform decision making

- All Board members and staff have an understanding of evaluation frameworks
- Use research and community feedback as an indicator of need and to identify areas of impact
- Determine the social return on investment for impact areas
- Develop a minimum of eight snapshot videos and a compilation qualitatively demonstrate the outcomes of TCF funding

5

Effective operations

- 5.1 Develop an operational model and funding model that reflects our strategic priorities
- 5.2 Ensure systems enable effective and efficient operations
- 5.3 Develop a Communications Strategy/Stakeholder Management Plan that supports the delivery of strategic goals
- 5.4 Maintain the highest standards of governance and operations that reflect community expectations

- By the end of 2020, review resource efficiency
- Renew Conflict of Interest Policies
- Communications Strategy and Stakeholder Management Plan completed and at least 60% implemented
- % of successful project audits
- Length of time between application submission, decision and announcement
- % achievement of stated outcomes
- % achievement of acquittal and project finalisation